



Vermont Vehicle and Automotive Distributors Association

SPONSOR FORM

The Drive The Vermont Drive Newsletter is distributed by email every Friday morning to more than 1000 automotive industry professionals. Sponsor company logos appear on TheVermontDrive.com and on every digital newsletter for 52 weeks. Cost: \$500

The Spotlight A Spotlight Sponsorship includes your company logo and a paragraph (100 words) highlighting your business, as well as contact information and website link in the VADA Newsletter and on TheVermontDrive.com. Spotlight Sponsors will be featured in a minimum of six newsletters in six months. Cost: \$550

The Index The Vermont Vehicle Index highlights sales of new and used vehicles in Vermont. Published monthly, the Index is distributed on VADA's social media channels and featured in the Vermont Drive Newsletter. Index Sponsors will have their company logo and link on the next twelve monthly digital reports. Cost: \$600

The Directory The Vermont Auto Directory is a professionally printed, full color resource book that is mailed to every VADA Member four times per year. It features the complete Vermont Vehicle Index as well as important legislative and regulatory updates. Make your business stand out with a full page advertisement. All ads will also be featured in the Digital Directory found at vermontada.org and TheVermontDrive.com. Cost: \$700

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